# LILY WANG

**Product Designer**

Taipei, Taiwan
Open to Remote

lilywangdesign.com
hello@lilywangdesign.com


Product designer with 5+ years of expertise in shipping end-to-end design solutions across marketplace, enterprise SaaS, and early age startups. Currently exploring the intersection of human-AI interaction design and decentralized products through independent research on Web3 interaction models and AI-driven product development.

## EDUCATION

**Parsons School of Design**
**MFA Design & Technology**
2018 – 2020 • *New York*
Dean's Merit Scholarship

**Cornell Tech**
**Product Studio**
2019 – 2020 • *New York*
Startup Award Finalist

**School of Visual Arts**
**BFA Graphic Design**
2013 – 2017 • *New York*
Dean's List 2014–2017

## SKILLS

**Research & Strategy**
User Research
Usability Testing
Journey Mapping
Rapid Prototyping
Interaction Design

**Design Tools**
Figma
Adobe Suite
Principle
Miro
HTML / CSS

**AI For Designers**
Leonardo.ai
Midjourney
Framer AI
Claude (UX copy)
V0 (UI dev)

## EXPERIENCE

**Independent Freelance (Career break)**
Mar 2024 - Feb 2026 • Bali

- Provided UX consulting for Alchemy Align's online learning portal and a wellness brand's booking flow; delivered wireframes and design guidance for local teams.
- Studied human-AI interaction design, AI workflow integration, and trust in intelligent products. Conducted self-directed research on blockchain UX, focusing on Web3 experiences and decentralized interfaces.

**Shutterstock, Product Designer**
Jun 2022 - Feb 2024 • New York + London

- Provided UX consulting for Alchemy Align's online learning portal and a wellness brand's booking flow; delivered wireframes and design guidance for local teams.
- Studied human-AI interaction design, AI workflow integration, and trust in intelligent products. Conducted self-directed research on blockchain UX, focusing on Web3 experiences and decentralized interfaces.

**Pond5, Product Designer**
Apr 2021 - May 2022 • New York

- Owned full product lifecycle (research → wireframe → prototype → usability test) for customer-facing landing pages.
- Led company-wide migration to Figma and overhaul of the design system, cutting design-to-dev handoff time significantly and improving cross-team collaboration.
- Established a component library and documentation practice adopted by a 5-person design team.

**Freelance Product Designer**
Nov 2020 - Apr 2021 • New York
*Clients: World of Hyatt, Urban Umbrella, Constellation Brands*

- Delivered responsive e-newsletter design (Hyatt), website redesign (Urban Umbrella), and internal app UX/UI (Constellation Brands) across three rapid-turn engagements.

**Onfour, Co-Founder & Lead Product Designer**
Sep 2019 - Nov 2020 • New York

- Built live-streaming concert platform 0→1; drove 650% web traffic growth in 6 months. Recognized as top-10% startup in Y Combinator Fall 2020 batch.